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FOR IMMEDIATE RELEASE

KFJC to Broadcast Live from the Liverpool International Festival of Psychedelia

KFJC 89.7 FM will be broadcasting the Liverpool International Festival of Psychedelia live from Liverpool, England September 26-27, 2014.

Los Altos Hills, CA – Award-winning, student and volunteer-run Foothill College radio station KFJC 89.7 FM is excited to be traveling to the United Kingdom in order to broadcast live from the Liverpool International Festival of Psychedelia. The two-day festival, which will take place at Liverpool's Camp & Furnace/Blade Factory complex (a collection of warehouses and a former industrial furnace), will feature a range of performances by neo-psychedelic artists from all over the world.

KFJC will be presenting live audio and video streaming of selected bands from all three stages of this year's festival, using the latest in remote broadcast technology. Live sets from Liverpool will be broadcast to listeners in the United States over KFJC 89.7 FM in the San Francisco Bay Area and to a global audience via the Internet.

Since its inception, KFJC has been at the forefront of free form radio programming and engineering. KFJC has been conducting live remote broadcasts from outside of the San Francisco Bay Area for more than 20 years. KFJC's first out-of-state broadcast was from SXSW in Austin (1994) and the station's first international live remote was from Brixton, England in 1996. In 2000, KFJC volunteers traveled to Dunedin, New Zealand in order to broadcast 6 nights of live music from the Otago Festival of the Arts. The station's next international live remote was from Tokyo, Japan in 2008. For that event, KFJC also transmitted its first-ever live four-camera video stream.

Over the years KFJC has experimented with a variety of live remote broadcasting technologies and is excited to be returning to the UK 18 years after its first remote broadcast from England in 1996.

The Liverpool International Festival of Psychedelia will air over KFJC 89.7 FM on Friday, September 26 (tentatively from 7am to 6pm Pacific Time) and Saturday, September 27 (tentatively from 5am to 7pm Pacific Time). Tune in to KFJC at 89.7 FM in the San Francisco Bay Area and online at: <http://kfjc.org/netcast> . View the live video feed at <http://live.kfjc.org>

To learn more about the festival, visit: <http://www.liverpoolpsychfest.com/>

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About KFJC:

Student and volunteer- run college radio station KFJC 89.7FM, licensed to the Trustees of the Foothill-De Anza Community College District, is a conduit for new and interesting audio art and information, especially the sorts that are unavailable elsewhere. Named the best community college radio station in the United States in 2012 by the Intercollegiate Broadcasting System, KFJC strives to carry the best of many styles of music and relevant public affairs programming. KFJC began broadcasting in 1959 and will celebrate its 55th anniversary this October. KFJC has been available worldwide since 1996 via its live

webstream and more recently added video streaming of in-station performances and remote broadcasts. More information at <http://www.kfjc.org>

About the Liverpool International Festival of Psychedelia:

Liverpool International Festival of Psychedelia is a pan-continental celebration of audio-futurists, celebrating today's psychedelic renaissance. For two days each September, Liverpool's former industrial heartland beats once more, to motorik throb and shimmering drone, a kaleidoscopic celebration of our global psychedelic village. The festival was lauded in 2013 for its unique take on a thoroughly modern psychedelic condition. Following 2013's festival, The Guardian declared "Liverpool, the great psychedelic capital of Europe." More information at <http://www.liverpoolpsychfest.com/>